Vineeth Kumar K

UX Designer / Researcher

Email
vineethkumar.vkr26@gmail.com

Phone
+91 98844 26326

Address
Bangalore , India

I apply research and design to create experiences that reduce complexity, support clarity, and align with both user needs and technical feasibility. My work spans UX discovery, structured evaluations, and design execution, with close collaboration across product and engineering teams.

In recent **AI-based SaaS projects,** I contributed to simplifying onboarding flows and improving data-focused dashboards. I supported these efforts through usability reviews, content structuring, and design refinement aimed at reducing user effort and increasing decision clarity. I also recently led a [case study](#) using a custom research model to uncover early-stage user drop-offs and translate insights into actionable design strategy.

I follow established methods including heuristic evaluation and double diamond frameworks, adapting them based on product context. Alongside structural decisions, I also focus on interface-level language such as CTA logic, interaction flow, and microcopy that supports intuitive movement.

I aim to be part of a team where design and research play a shared role in shaping direction, not just delivering assets. Thank you for considering my profile.

Vineeth Kumar K

🔗 LinkedIn   🔗 Behance   🔗 Twitter   🔗 Website